

Praise for *The Power of LEO*

“Nobody knows quality like Subir Chowdhury, and *The Power of LEO* reveals the elegant new approach he has pioneered with the world’s top companies. I couldn’t recommend this book more.”

- Marshall Goldsmith
Author of the *New York Times* bestsellers, *MOJO* and *What Got You Here Won’t Get You There*

“*The Power of LEO* will be beneficial to any organization that utilizes the principles and incorporates it into their culture. Subir Chowdhury’s LEO is guaranteed to produce results.”

- Michael King
CEO and National President, Volunteers of America

“Subir Chowdhury is one of the world’s leading experts on quality improvement, and he’s on a mission to instill that same passionate dedication in every person at every level. In *The Power of LEO* he goes long way to doing just that. It’s a no-nonsense book full of real-life case examples, practical tips, and proven strategies. If you’re looking to make quality a way of life, this is definitely the book for you.”

- Jim Kouzes
Coauthor of the bestselling *The Leadership Challenge*
The Dean’s Executive Fellow of Leadership, Leavey School of Business, Santa Clara University

“Subir brings forward a fresh perspective on managing global corporations by listening carefully to key stakeholders, enriching critical business processes and optimizing the strategic change initiatives for deriving maximum business value. In an uncomplicated style, he uses multiple case studies to explain how LEO management approach can solve significant business challenges. Avid readers of new ideas in management techniques would certainly find this work of interest.”

- Narayana N. R. Murthy
Chairman and Chief Mentor, Infosys Limited

“*The Power of LEO* highlights the importance of improving process design in any industry-including health care. We have applied LEO in my hospital and it works. Subir Chowdhury's book will serve as a powerful reminder to the health care industry that its primary goal is to develop, enhance and delight its most important customer: the patient.”

- Mark L. Rosenblum, M.D.
Chair, Department of Neurosurgery, Henry Ford Health System
Vice President of Clinical Programs, Henry Ford West Bloomfield Hospital

“*The Power of LEO* has re-kindled my belief in the value of listening to and collaborating with all of our stakeholders.”

- James E. Rogers

Chairman, President and CEO, Duke Energy

“Most management strategies are great in theory. But how does a line executive put it to use? *The Power of LEO* shows us how in practical, down-to-earth terms and anecdotes. A most useful read!”

- **Jim Lawrence**
CEO, Rothschild North America and Former Vice Chairman and CFO, General Mills